





JUDITH ALCARAZ

UI/UX & Graphics Designer / Marketing

CONTACT

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LANGUAGES

Spanish

Native.

English

Full professional proficiency.

PROFILE

Graphics and UI/UX Designer with five years of professional experience in UI/UX and Graphic Design, Branding and Illustration, as well as over two years in marketing. During this period, I have helped to build and improve brands and created campaigns that work cohesively across digital and print for small to medium-sized businesses in the United Kingdom.

I have a positive attitude and I thrive under adversity. I love to work in a team but I am an autonomous person as well.

SKILLS

Operative Systems

OS X and Windows.

Adobe Creative Suite

Illustrator, Photoshop, Premiere Pro, After Effects and Media Composer.

Web Technologies

Wordpress, CSS/SASS and HTML.

Sales/Marketing Technologies

Salesforce and MailChimp.

EDUCATION

2003-2010

Sound and Image Telecommunication Engineering
University of Málaga, Spain

2013

Photoshop Skills for the Creative Business
CIDS University of South of Wales, United Kingdom

EXPERIENCE

July 2015 - Present (since 2017 remotely from Spain)

Object Matrix is a UK technical company specialising in digital asset governance for media workflows. At Object Matrix I work as a Graphics & UI/UX Designer, Illustrator and run the company marketing.

My main duties are:

- Design the company wide branding and messaging.
- Producing marketing collateral across digital media, print and video.
- UI/UX Design for new and existing applications. Also, create and maintain the company website, presentations, videos and documentation.
- Organising international trade shows and exhibitions.
- Defining, executing and maintaining the Object Matrix social presence and direct mail campaigns.

February 2014 - July 2015

Eysys is a UK fast-growing technology company, specialising in intelligent e-commerce systems. At Eysys I worked as UI/UX Designer designing and developing client websites for their own CMS within set tight deadlines.

My main duties were:

- Designing and developing Websites.
- Creating custom icon sets which are used across their client websites and CMS.
- Creating marketing materials cohesively across digital media and print including business cards, flyers and billboards.

BEING SOCIAL

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